

RIVER DISTRICT DESIGN COMMISSION

MEETING OF

JULY 9, 2015

Members Present

Peyton Keesee
George Davis
Sheri Chaney
John Ranson
Justin Ferrell

Members Absent

R.J. Lackey
Courtney Nicholas

Staff

Ken Gillie
Shanta Hairston
Renee Burton
Clarke Whitfield

Chairman Davis called the meeting to order at 4:00 p.m.

ITEMS FOR PUBLIC HEARING

- 1. A request has been filed for a Certificate of Appropriateness to install outdoor furniture for patio, 5 black wrought iron tables with 10 chairs and a Fiberglass dinosaur statue at 610 Craghead Street. The materials will be placed on the raised patio along the east wall.*

Mr. Keesee opened the Public Hearing due to Chairman Davis abstaining from voting on this item.

Present on behalf of the request was Mr. John Hale with Brewed Awakening.

Mr. Hale stated my name is John Hale. I'm the co-owner of Brewed Awakening. My wife Bonnie is the other co-owner. We were doing the signage through Power Signs and we just want to make sure it is in line with what you are looking for.

Mr. Ranson stated it says to install new wall signage.

Mr. Keesee stated it says new wall signage but on the back it says something about the outdoor furniture and dinosaurs, etcetera so I'm a little bit confused myself.

Mr. Gillie stated yeah it switched. I was trying to get it out early. That was last month's.

Mr. Hale stated the iron tables we think are in keeping with the furniture that's been approved in other locations along the side of the street. I don't think there are any concerns with the Commission on that except for your approval of those. The questions I understand are with the dinosaur, its purpose and what the historical significance is. I guess we would put it in terms of statuary. It is designed for children to enjoy and

children do enjoy it whether they take pictures with it or whatever. It's not really for marketing per se although it does lend itself to be a go to thing when the kids want to go see the dinosaur. It's just an added amenity for making it a little more kid friendly.

Mr. Keesee stated tell me what your business is again. You do sell ice cream?

Mr. Hale stated we do sell ice cream. It's a coffee shop and sandwich shop. We will have twelve flavors of ice cream. We hope to expand the ice cream somewhat more into sundaes and we do shakes and things like that as well. It's kind of part of the fabric of what we are and what we're about. We do a lot of the club sandwiches and have a lot of fun with it.

Mr. Keesee asked how many people are you expecting to seat?

Mr. Hale stated we're expecting to seat inside about 40 and outside another 20. It's not a huge place.

Mr. Davis asked the inside, does it take up pretty much the entire front? I know the building is kind of an L shape in the front because you have drive-in access on the ramps. Does it take up pretty much the entire front end from the other part of the L?

Mr. Whitfield stated you can't ask anything. You can't say anything.

Mr. Keesee asked does anybody else have any questions?

Mr. Ferrell stated so technically I can ask that question for you.

Mr. Whitfield stated if you want to ask the same question then you don't have to repeat it.

Mr. Hale stated for 1700 square feet with our walls being constructed to the back that's going to separate us from parking and the entrance to the apartments above. There's a back entrance to the parking garage behind us and a front entrance to the apartments that's two and a half bricks from our front door.

Mr. Ranson asked this dinosaur is coming from before?

Mr. Hale stated exactly. The story of its history was printed I think in the Chatham paper. It was a gift to us from one of our long time customers who developed cancer. One of the few things he could eat in his last weeks was our milkshakes. So that was one of the few things he had in his last few days. He sat it out and he always had fun with the kids who would always come and take pictures with the dinosaur; he wanted it to always be on display. The day after he died, his four sons brought the dinosaur to us and said, "Here you go".

Mr. Keesee Closed the Public Hearing.

Mrs. Chaney made a motion to approve the request as submitted. Mr. Keesee seconded the motion. The motion was approved by a 4-0-1 vote. Mr. Davis abstained from voting due to a conflict of interest.

2. *A request has been filed for a Certificate of Appropriateness to install way finding signage in the River District.*

Mr. Davis opened the Public Hearing.

Present on behalf of the request was Mr. Ken Larking, Deputy City Manager for the City of Danville.

Mr. Larking stated as you probably already know, the City went through a branding study and the second phase of that was to find way finding signage for that and the brand. We went through that process and it was open and public where people would come and try to help us design the way finding signs. We've come up with schematics for the various signs that will be located in the River District. Those have been included in your packet. We'd like to get approval for those designs and it will enable us to go out and get bids for the installation. I'll be happy to answer any questions.

Mr. Keesee stated I think it looks great. I don't have any questions.

Mr. Davis Closed the Public Hearing.

Mr. Keesee made a motion to approve the request as submitted. Mrs. Chaney seconded the motion. The motion was approved by a 5-0 vote.

APPROVAL OF MINUTES

The June 11, 2015 minutes were approved by a unanimous vote.

OTHER BUSINESS

With no further business the meeting adjourned at 4:13 p.m.

Approved By: